

Televisions Ultra HD TVs

LED LCD TV TH-55GX740Z

Picture Quality	Display	Panel	4K ULTRA HD IPS LED LCD
		Bright Panel	Super Bright Panel
		Screen Resolution	3,840 (W) x 2,160 (H)
		Panel Drive	100 Hz MRR
		Picture Mode	Dynamic/Normal/Cinema/True Cinema/Custom/DolbyVision (Vivid/Bright/Dark)/Game
		Signal Processor	HCX Processor
		3D Look Up Table	AND
		4K Upscaling	AND
		Ultra HD Premium*1	
		Multi HDR Support*2	HDR10+/HDR10/HLG/DolbyVision/HLG Photo*3
		HDR Brightness Enhancer	AND
		Dynamic HDR Effect	AND
		Pixel Dimming	_
		Local Dimming	AND
		Backlight Dimming	
		THX Certified Display*4	_
		4K Pure Direct	AND
		isf Mode	_

		Colour Space	Wide Colour Spectrum
	Sound Quality	Dolby Atmos	AND
		Surround	Cinema Surround
		Speakers	Box Bottom (Full Range) x 2
		Speaker Output	20 W (10 W x 2)
		Sound Mode	Standard/Music/Speech/Stadium/User
Smart	Smart TV		my Home Screen4.0
Features	Voice Guidance		AND
	Voice Personal Assistant		Works with Google Assistant, Works with Alexa
	EPG		SI, 7 days
	On Screen Display Menu Languages		English / Chinese (Simplified)
	Wireless LAN Built-in		AND
	Panasonic Media Center (App)	Panasonic Media Center (App)	Y
		TV Anytime*5	Υ
	Panasonic TV Remote Apps	Panasonic TV Remote Apps	Υ
		Swipe & Share	Υ
		Smart Calibration	_
	Internet Apps	Internet Apps	Υ
		Web Browser*6	Υ
	Media Player	Media Player	Y (2.0 *9)
		Support Format	AVI/HEVC/MKV/WMV/MP4/M4v/FLV/3GPP/VRO/VOB/TS/PS, MP3/AAC/WMA Pro/FLAC/Apple Lossless/WAV, JPEG/HLG-Photo
	USB-HDD Recording		Υ
	Hbb TV		Υ

	Mirroring		Y (Easy Mirroring)
	Home Network*7		Y (Server / Client)
	Bluetooth*8 Bluetooth Audio Link IP Home Control (Control4) Double USB Sharing		Y (Keyboard/Mouse/Audio Device)
			Υ
			Y (TBD)
			Υ
Teletext Reception Multi Window Hotel Mode		ception	1000P
		ow	PAT
		9	Y
	VIERA Link		Y
Energy Da	Energy Data Vis Scr (di		139 cm
		Rated Power Consumption	0.77A
		Standby Power Consumption	0.50W
		Power Supply	AC 220 - 240 V, 50/60 Hz
		Ambient Sensor	Y
		Switch Design	Υ
Terminal Twin HD Tu		ner	_
	Digital Tuner Reception		DVB-T/T2//DVB-S
	Analogue Tuner		4-System (PAL/NTSC/M-NTSC/PAL-60)
	HDMI	HDMI*10	2 (side), 1 (rear)
		HDMI (4K 60/50p with HDCP2.2)	3
		Support Feature	Audio Return Channel (Input 2)
	USB		3 (1 side, 2 rear; USB 3.0 x 1, USB 2.0 x 2)

	LAN Port (E	thernet)	1
	SD Card Component Video Input shared with Composite Composite Video Input Digital Audio Output (Optical) Analogue Audio Output Headphone Output		_
			RCA phono type x 1 (rear)
			RCA phono type x 1 (rear)
			1 (rear)
			_
			1 (side)
General		Included Accessory*11	TV Remote
		Dimensions (W x H x D) (w/o stand)	1235 X 716 X 45 mm
			1235 X 771 X 218 mm
		Weight (w/o stand)	19.0 kg
		Weight (with stand)	19.5 kg
		VESA Compatible	Y
NOTE			*1 Ultra HD PremiumTM logo is a trademark of the UHD Alliance, Inc. *2 All models: Supporting HDR does not increase the peak brightness capabilities of the TV panel. Full HD & HD models: The ability to send a non 4K HDR signal via HDMI depends fully on the playback device. The majority of 4K Blu-ray discs require HDCP2.2 on TV to play back HDR, whereas the HDMI input on this TV support only HDCP1.4; accordingly not all HDR contents are guaranteed to be enjoyed on the TV. *3 Supporting HSP standardized by CTA-2072 (HDR Still Photo Interface) *4 THX and the THX logo are trademarks of THX Ltd. which are registered in some jurisdictions. The THX 3D logo is a trademark of THX Ltd. All rights reserved. *5 Due to network conditions or certain broadcaster restrictions, this function may not be available. *6 The Web Browser cannot display some web pages correctly. And viewable contents by VIERA Web Browser are subject to the following conditions; - viewable contents may vary depend on models, - viewable contents may differ from those for PC, - viewable contents may be limited. *7 File formats that are not supported by your Network Contents server (DLNA compatible server, etc.) cannot be played. *8 HID (Human Interface Device Profile) compliant keyboards are available. A2DP

(Advanced Audio Distribution Profile) compliant audio devices are available. The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Panasonic Corporation is under license.

- *9 To playback HDR, a HDR source is required (H.264 or H.265(ST2084 or HLG format).
- *10 The terms HDMI and HDMI High-Definition Multimedia Interface, and the HDMI Logo are trademarks or registered trademarks of HDMI Licensing, LLC in the United States and other countries.
- *11 Not all the accessories are listed here.
- *12 Dimension with recommended pedestal style.

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